

In 2020-21, Haemochromatosis Australia...



Supported people with Haemochromatosis



Engaged members and supporters with newsletters, coffee mornings and social media posts



Welcomed new members via Zoom meetings and hosted public webinar on the latest developments in haemochromatosis



Responded to almost 500 calls to our InfoLine



My Iron Manager App downloaded more than 1,500 times



Reached more than 200,000 views of videos on YouTube channel



Community Awareness



21 artworks submitted to Overload Art Exhibition in Tasmania



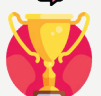
54 public assets illuminated around the country during World Haemochromatosis Week



12 radio, television interviews and newspaper articles published throughout the year



Engaged 22% more social media followers across our platforms



HA Lifblood teams won the Health Services Challenge for the 2nd consecutive year



Professional awareness and collaboration



Iron Matters podcast series for GPs downloaded nearly 4,000 times



More than 700 registrations and excellent feedback from doctors participating in HA sponsored ThinkGP accredited education



Haemochromatosis HealthPathways now published in 22 out of 33 regions with more than 4,500 views



Strengthened relationship with Australian Red Cross Lifblood to improve access and the experience of Therapeutic Donors



Attended GP conferences in Sydney and the Gold Coast to promote HA activities and resources to health professionals



Health Policy



Maintained reputation as reliable peak organisation, and met with the Department of Health and Minister of Health's advisor



Delivered expected grant outcomes for the Public Health and Chronic Disease Grant Program



Promoted case for population screening at Parliamentary Friends of Haemochromatosis meeting and conducted free genetic testing for Parliamentarians and staff offering free genetic test



Research



Supported research publishing information on relevant clinical trials and calling for Expressions of Interest for a number of clinical research studies



Prepared funding submissions for government and philanthropic support as well as a targeted Call for Research to the National Health and Medical Research Council



Administration and governance



Maintained highly efficient virtual office operations and updated member database reducing volunteer administrative workloads and improving services



Built collection of engaging social media assets some of which have been translated by other member organisations within Haemochromatosis International



Supported members during the Covid pandemic by providing information, offering to waiver membership fees and maintaining consistent operations under Covid restrictions